

- Sept. 19 **Firefall, Pure Prairie League, POCO**
Sponsored in part by WLDE
- Oct. 10 **The Four Lads w/ Toledo Jazz Orchestra**
A part of the Community Concert Series
- Oct. 13 **Air Force Band of Flight**
Partnering with The Times Bulletin
- Oct. 24 **Mike Albert & The Big E Band**
w. Kim Hohman Dancers
- Nov. 6 **Alpin Hong**
- Nov. 10 **Dionne Warwick**
Sponsored in part by Van Wert Federal Savings Bank, Taylor Auto Sales, Star 92 fm & WDOH
- Nov. 21 **American Voices**
starring: **Larry Gatlin & The Gatlin Bros. & Andy Cooney**
Sponsored in part by T-102, The Lima News
- Nov. 28 **The Spirit of Christmas**
Sponsored in part by First Bank of Berne & Majic 95.1 fm
- Dec. 10 **Annie**
Sponsored in part by The Times Bulletin & Willowbend Country Club
- Dec. 18 **River City Brass Band**
w/ **Crestview, Lincolnview & Van Wert Choirs**
Sponsored in part by Purmort Bros. Insurance & The Lima News
- Jan. 22 **Canadian Brass**
A part of the Community Concert Series
- Feb. 12 **Mad Science Presents CSI: Live!**
Sponsored in part by Lee Kinstle Sales & Service & Time Warner Cable & Wendy's
- Feb. 18 **Porgy & Bess**
- Mar. 13 **Le Grande Cirque**
- Mar. 20 **Free Flight w/ flutist, Jim Walker**
A part of the Community Concert
- Mar. 27 **New York Theatre Ballet**
- Apr. 27 **Daniel Rodriguez**
A part of the Community Concert
- May 15 **Franc D'Ambrosio's Broadway**
w/ the Lima Symphony Orchestra
Sponsored in part by The Lima News

www.npacvw.org

The Niswonger Performing Arts Center of Northwest Ohio is the premier facility for you to host your next business meeting, training session, banquet or reception. It offers professional and comfortable meeting spaces equipped with state-of-the-art technology capabilities. The First Federal Lecture Hall seats 175 while the Van Wert County Foundation Saltzgeber Music Hall can handle large meetings of up to 1200 people. The Van Wert Federal Grand Lobby is a beautiful and inspiring space which can be set for smaller groups while the Upper Lobby is perfect for even smaller, more intimate meetings and gatherings.

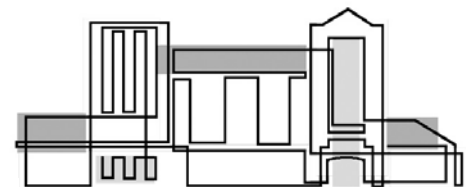
Contact Executive Director Paul Hoverman for more information at 419.238.1743.



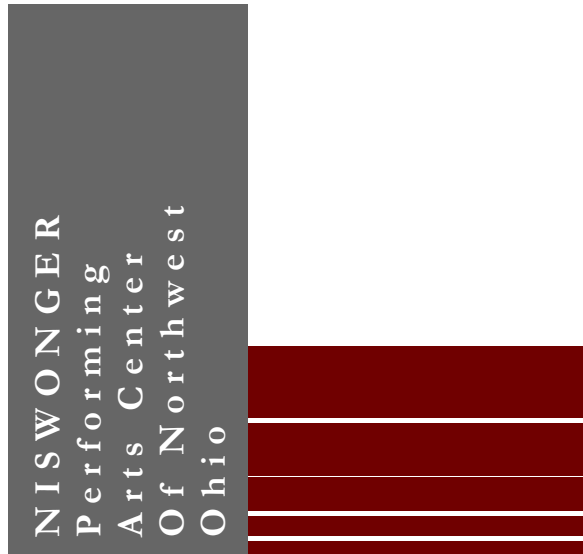
10700 State Route 118 South,
Van Wert, OH 45891

Phone: 419.238.NPAC (6722)
E-mail: marketing@npacvw.org

NISWONGER
Performing Arts
Center
Of Northwest Ohio



Partnership
Opportunities
2010-2011



Promotion & Business Opportunities

Van Wert Area Performing Arts Foundation Mission Statement:

“To provide a premier venue for a wide variety of performing arts, concerts, lectures, meetings, and special events which will inspire, educate, and entertain residents of, and visitors to Van Wert County, and to provide an economic catalyst by increasing cultural tourism, creating new jobs, and generating business for the region.”

The NPAC has seen tremendous growth over the first three years of business. Patronage from outside of Van Wert County has grown to 55%. Shows have increased from 13 the first year to 21 plus 2 lectures in 2009. These numbers show that the goals of the VWAPAF mission statement are being reached. This year’s schedule is currently being put together and we are again asking for business support to help underwrite ticket and production costs on the shows as well as provide printed concert programs for Grand Series shows. The programs will again contain information about the facility, our donors and the artists themselves for each show. Your dollars help provide the means necessary to produce the top quality entertainment that our patrons are becoming accustomed to. In return, your business is prominently displayed to all those attending these shows and visiting our beautiful facility.

Please take a moment to review the sponsorship and advertising opportunities listed to the right and contact me to visit about how we can partner to help our businesses and the Van Wert County economy continue to grow!

Cheri Oechsle, *Marketing Director*

www.npacvw.org

Sponsorships

Season Sponsor*—\$10,000

- Season Sponsor acknowledgement /logo in all promotions for all shows
- Full page ad in Grand Series programs & listing in Community Concert program
- Logo/link on website
- 2 tickets to every event
- Sponsor acknowledgment at all events
- One free facility rental based on availability

Event Major Sponsor—\$2500

- Sponsor acknowledgement /logo in all releases, ads & posters for event
- Full page ad in event program
- Acknowledgement/link on website
- Opportunity to exhibit/presence at event
- Up to 10 tickets to event
- Acknowledgment at event

Event Gold Sponsor—\$1500 .

- Full page ad in event program
- Mention in pre-show promotions
- Acknowledgement/link on website
- Acknowledgement at event
- Up to 6 tickets to event

Event Silver Sponsor—\$1000

- Half page ad in event program
- Mention in pre-show promotions
- Acknowledgement/link on website
- Acknowledgement at event
- Up to 4 tickets to event

Event Media Sponsor—\$2500

- Event media sponsor acknowledgement
- Ad in event program
- Acknowledgement at event
- Opportunity to exhibit/presence at event
- Up to 10 tickets for giveaways
- Cross link to website

Program Advertising

2010-2011 Season (Sept.—May)

Pricing includes the same ad in programs for **14** (tentative) scheduled concerts in which we provide a program*. (*excludes Community Concert Series*) All ads are black & white.

1/8 page	\$185 (\$13.21/show)
1/4 page	\$260 (\$18.57/show)
1/2 page	\$430 (\$30.71/show)
Full page	\$580 (\$41.43/show)

Program size 8.5" height x 5.5" width

Ad Sizes:

Eighth Page—2.375" x 1.75"

Quarter Page—2.375" x 3.5"

Half Page—4.75" x 3.5"

Full Page—4.75" x 7.25"

Preferred electronic format is pdf or jpgs at 300 resolution or higher.

* Show programs include the Grand Series Shows

Please contact Cheri Oechsle for ad space reservations. 419.238.6722 or marketing@npacvw.org.

Advertising Deadline: Aug. 15, 2010

To get more information on being a sponsor or program advertiser, contact Cheri Oechsle, Marketing Director at 419.238.NPAC (6722) or marketing@npacvw.org